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VOTE FOR HILLSBORO’S BLOOMBERG MAYORS CHALLENGE VIDEO

Now through March 6, visit www.huffingtonpost.com/mayors-challenge and vote for Hillsboro's Bloomberg Mayors Challenge video!

The City of Hillsboro was one of 20 cities nationwide invited to submit an application on January 31 for the \$5M Bloomberg Mayors Challenge, a contest that seeks to drive innovation in local government. The winner of the \$5M prize, as well as four \$1M winners will be announced in April 2013.

As part of the Challenge application, the City created a short video to describe the “GoPoint” mobility hubs idea in a fun way. Bloomberg Philanthropies has partnered with the Huffington Post to create a national “fan favorite” contest of the 20 finalists’ videos. This separate contest does not have a bearing on the Challenge competition. The fan favorite contest details:

- View the finalist videos and vote for Hillsboro’s video!
- You may only vote once, no registration is required
- The contest runs from February 20 through March 6. Share the link with your friends!
- The contest will be featured on the City home page and via Twitter @CityofHillsboro
- The contest winner will be announced in the spring around the time that the Mayors Challenge winners are announced
- The fan favorite contest winner will receive a \$50,000 IBM services grant to support their idea, featured coverage and promotion from Huffington Post, a monthly front page column for the Mayor for a year, and an interview with Arianna Huffington on Huff Post Live, their video news platform
- When tweeting about this, please use the hashtag #MayorsChallenge

About the City of Hillsboro: Now Oregon’s fifth largest city, with 92,350 people, Hillsboro is helping to grow Oregon’s future – from microprocessors to vital industries, centers of commerce and green spaces. Hillsboro is a well-planned, affordable hometown with a strong economic base and one of the state’s most diverse populations. It is the high tech corridor for the state and home to a broad range of businesses, large and small, including Oregon’s largest employer, Intel. It also has the second busiest airport in the state and the fifth largest school district. Hillsboro hosts the second largest 4th of July parade in Oregon and annual events including a Latino Cultural Festival, Celebrate Hillsboro, and the Oregon International Air Show. www.hillsboro-oregon.gov.